

Inducements prohibition

As of September 22, 2017, pharmacies and pharmacy professionals are no longer permitted to offer inducements on the condition that an individual obtains a drug product or professional service.

Drug products include

- a Schedule 1 drug,
- a Schedule 2 drug,
- a blood product, or
- a Schedule 3 drug that is provided under a prescription.

Inducements include

- a reward;
- a gift, including a gift of cash;
- a prize;
- a coupon; or
- points or other mechanisms in incentive or loyalty programs that can be redeemed for rewards, gifts, cash, prizes, or other goods or services.

Standards of Practice for Pharmacists and Pharmacy Technicians
Standard 1, Section 1.17-1.18
abpharmacy.ca/standards-practice

Principle 1: Hold the well-being of each patient to be my primary concern.

To uphold this principle, I:

(...)

13. Do not enter into any arrangement with a patient where I provide an inducement to the patient that is conditional on the patient obtaining a drug or professional service from me.

Code of Ethics
Principle 1, Section 13 abpharmacy.ca/code-ethics